



REDEFINING WEALTH THROUGH WELLNESS

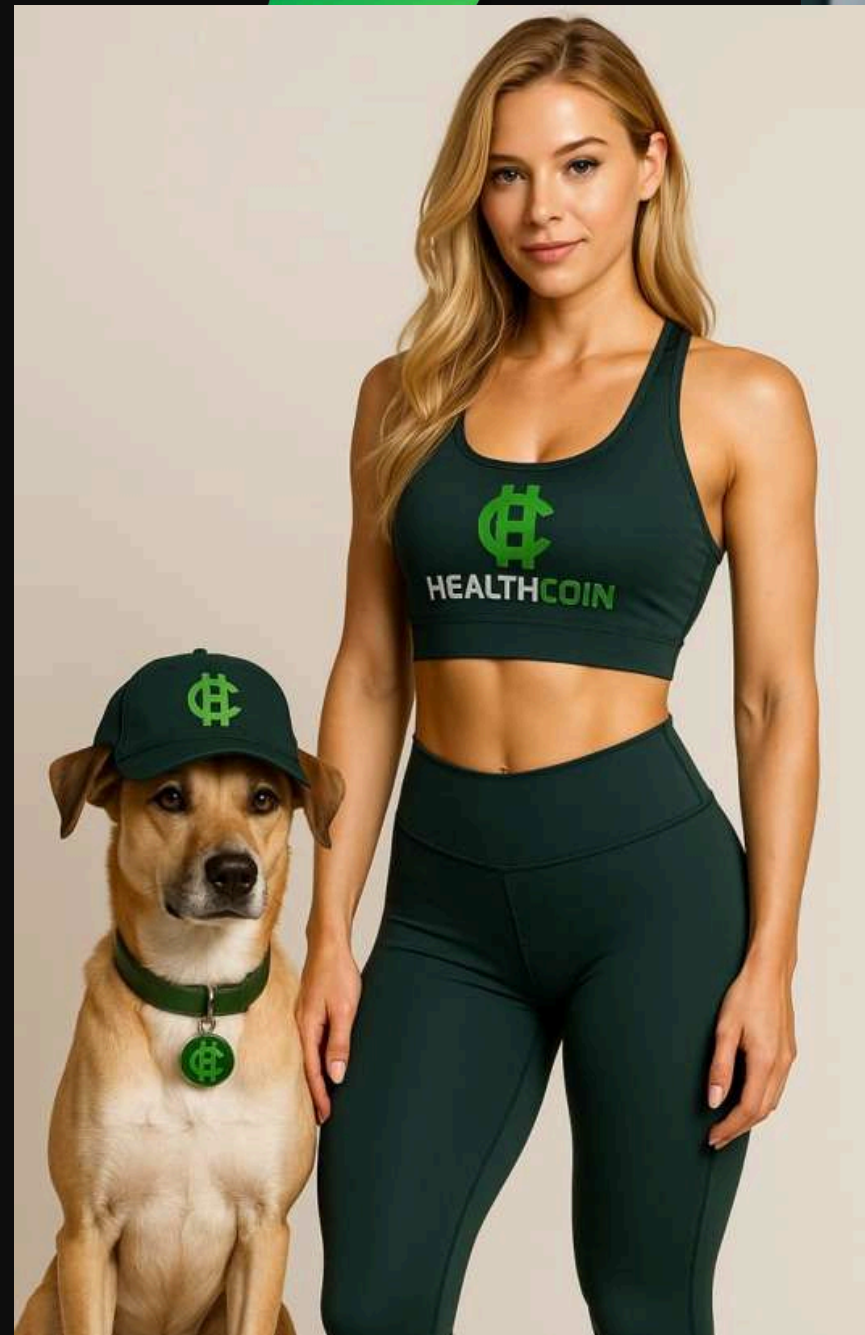
Version 1.1 | May 2025



ABSTRACT

HealthCoin (HC) is a decentralized tokenized wellness protocol that allows users to Exercise-to-Earn (E2E) by integrating wearable fitness devices, AI-driven health management tools, and a lifestyle marketplace. Through gamification and blockchain rewards, HC builds a digital economy powered by real-world physical activity and health behaviors.

By creating a smart health ecosystem, HC bridges users, gyms, trainers, nutritionists, wearable tech providers, health merchants, and insurers—rewarding every stakeholder in the pursuit of better health.



INTRODUCTION



Health is the foundation of prosperity—yet it is often neglected in modern society. Sedentary lifestyles, poor nutrition, stress, and lack of preventive care have led to a global health crisis. Meanwhile, blockchain technology has transformed finance, gaming, and supply chains—but not yet the most vital resource we have: our health.

HealthCoin (HC) aims to change this. Built on the Solana blockchain, HC is a Web3 wellness ecosystem that rewards people for making healthy choices—turning calories burned and health goals achieved into digital assets.

Founded by a gym trainer and blockchain enthusiasts, HC was conceptualized around a healthy meal and a bold question:

“What if we could monetize our health?”

PROBLEMS WE SOLVE

Challenge

Lack of fitness motivation

Fragmented health services

Untracked wellness behavior

Limited access to professional care

No financial reward for preventive health

Solution by HC

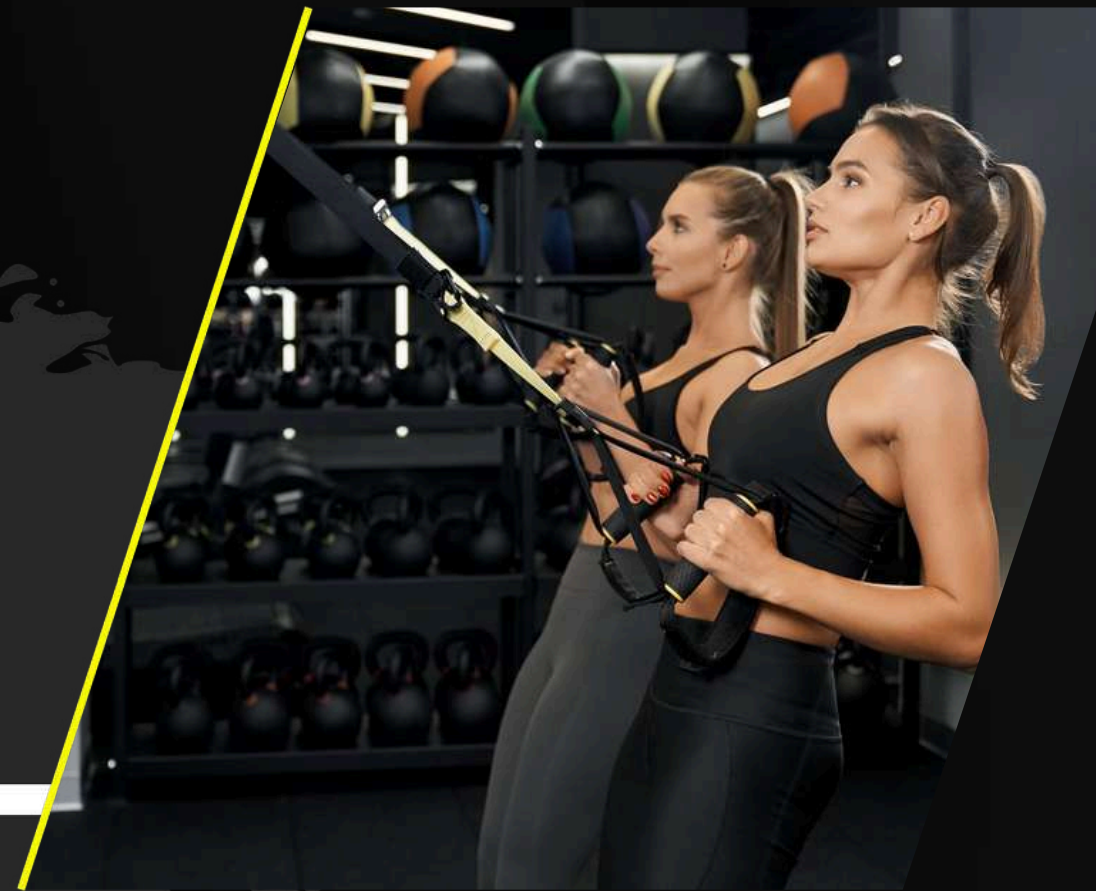
Reward system tied to daily activity

Unified HC platform & marketplace

AI + wearable data integration

Gamified trainer & dietician matching

Token-based incentive model



MARKET OPPORTUNITY

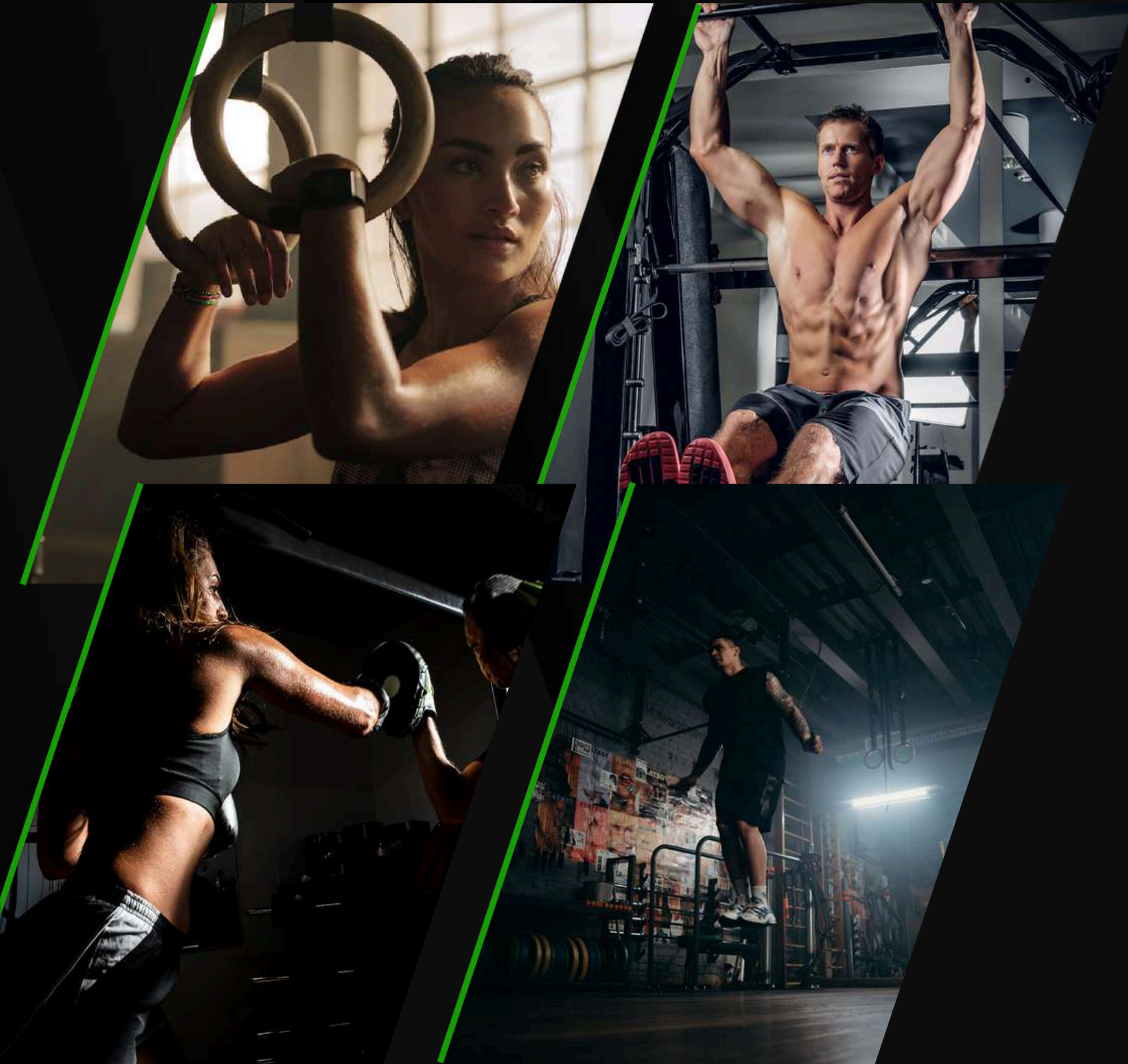
Global Trends

- Global Fitness Industry: **\$500B by 2028**
- Wellness Apps: **Over 1.1B users in 2024**
- Wearable Fitness Devices: **\$120B market by 2026**
- Web3 Lifestyle Apps (e.g., StepN): **\$150M+ market cap**

Target Segments

- Health-conscious Gen Z & Millennials
- Remote workers seeking balance
- Gym-goers & at-home fitness enthusiasts
- Trainers, gyms, dieticians, and digital health brands

Since 2025



THE HC ECOSYSTEM

HealthCoin



AI HEALTH COMPANION (HC-AI)

- Personalized calorie, sleep, hydration, and workout plans
- Real-time feedback loop based on wearable data
- Predictive health alerts (e.g., burnout risk, nutrition gaps)
- Integration with Apple Health, Google Fit, Garmin, Fitbit

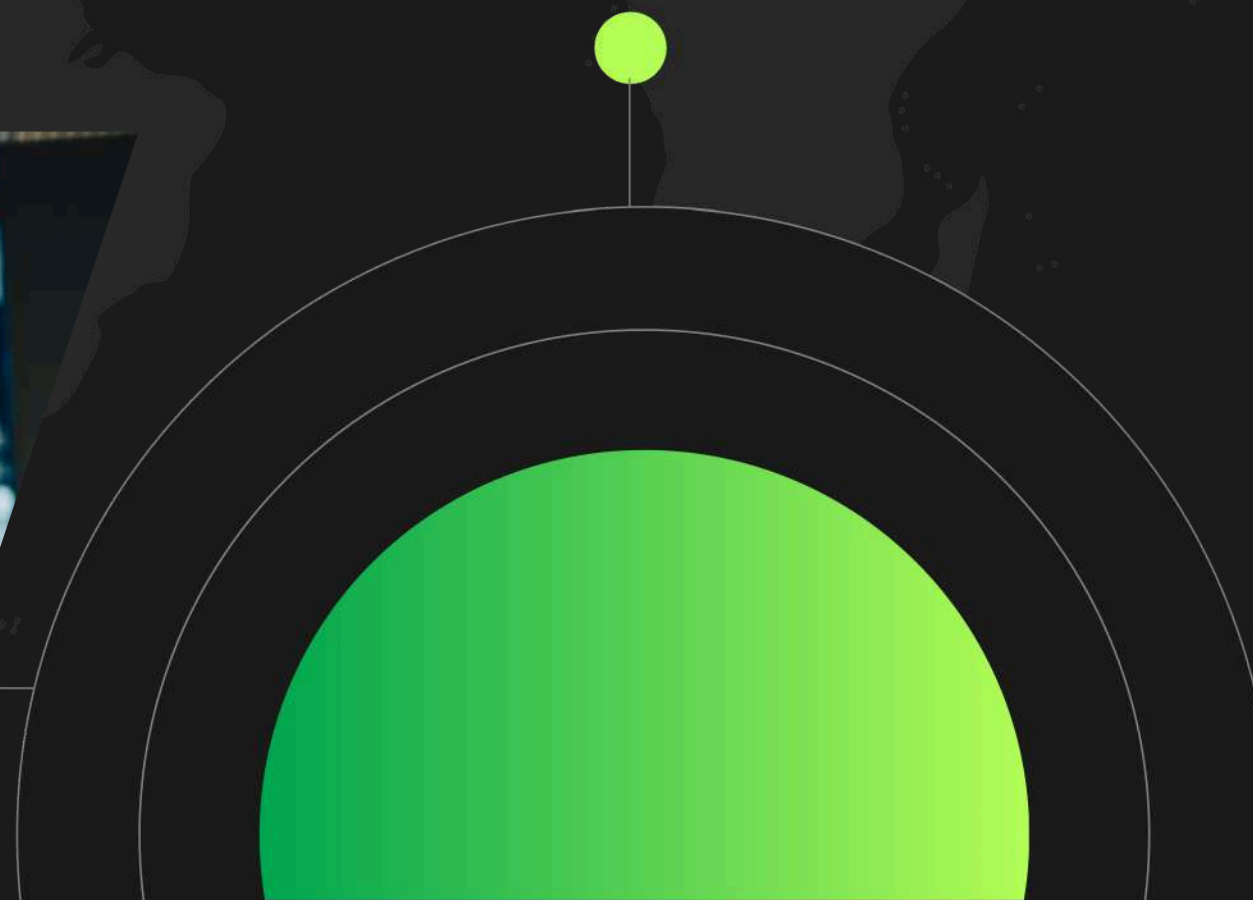
EXERCISE-TO-EARN PROTOCOL

→ Earn HC

- Burn calories
- Scaled reward system based on:
 - Heart rate zones
 - Step count thresholds
- Duration and consistency
- Optional staking for bonus yield

SMART HEALTH MARKETPLACE

- Redeem HC for:
 - Gym memberships
 - Personal coaching sessions
 - Vitamins, supplements, healthy meals
 - Fitness apparel and devices
- Merchant onboarding via APIs





STAKEHOLDER NETWORK

- Trainers: Sell plans and earn HC
- Gyms: Track user visits and reward attendance
- Nutritionists: Offer custom food plans
- Users: Gamified health + leaderboard rankings

WEARABLES & DEVICES

- HC Smartwatch launching in Q3 2026
- Tracks calories, HRV, stress, activity
- Syncs natively with the HC wallet
- Future integrations with IoT health tech

HealthCoin



TOKENOMICS



Parameter

Value

Name

Healthcoin

Symbol

HC

Chain

Solana

Total Supply

1,000,000,000 HC

Initial Price

\$0.01 per HC

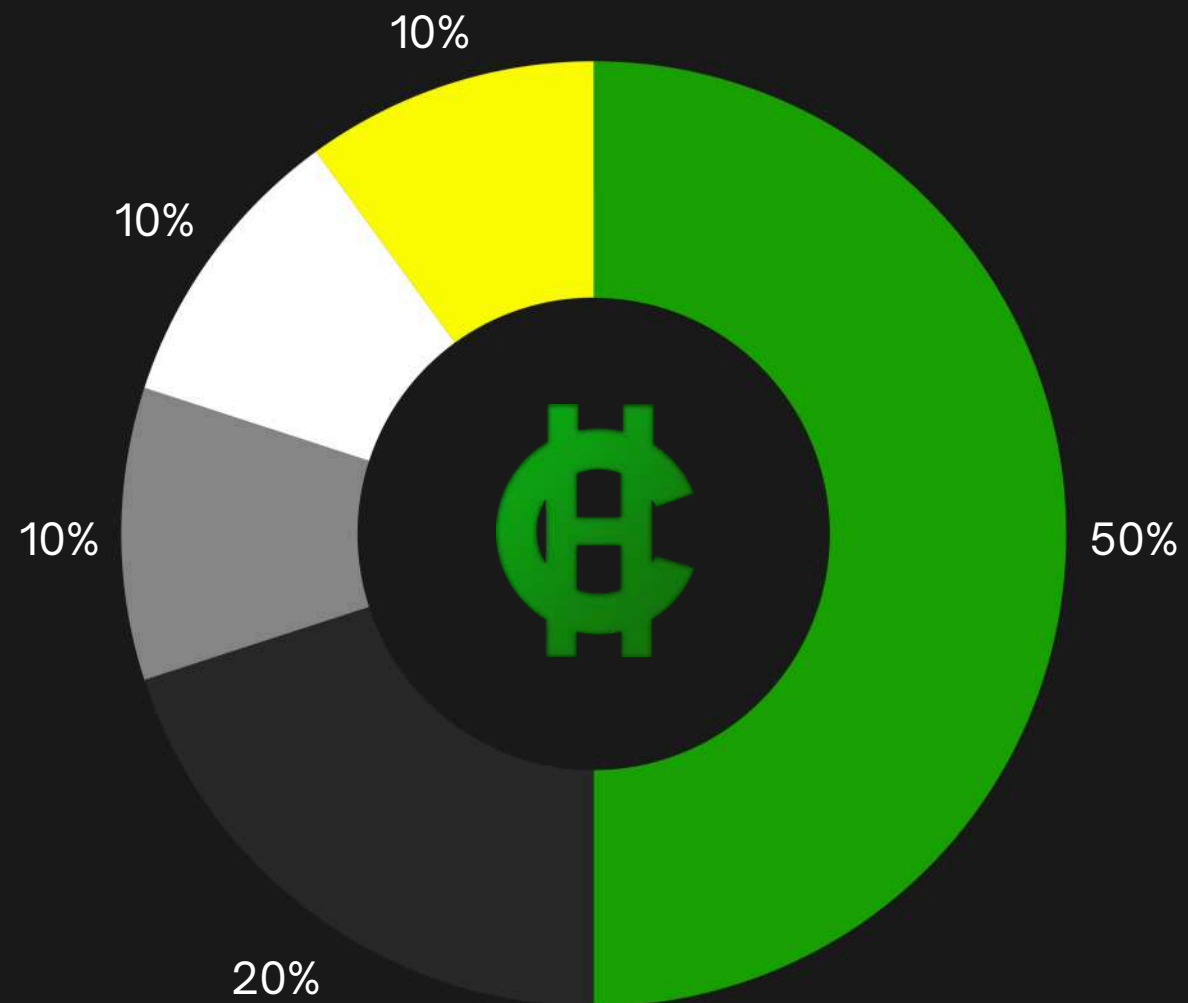
Token Type

SPL (solana Program Library)

Token Standard

Utility / Governance Token

Allocation



ALLOCATION BREAKDOWN

50%

Public Sale

Community distribution

20%

Team & Advisors

Dev, ops, strategic planning

10%

Airdrop & Loyalty Rewards

Early adopters, wellness challenges

10%

Marketing & Partnerships

Influencer campaigns, B2B onboarding

10%

Liquidity

DEX/CEX pools, cross-chain bridges

HealthCoin

TOKEN UTILITY

Rewards

Exercise, daily habits,
goals



Access

Premium AI health
tools, smart device
integrations



Governance

Vote on features,
ecosystem incentives

PAYMENT

Merchants, gym
services, trainer
subscriptions



Staking

Long-term holders
earn APY + wellness
boosters

HealthCoin



ALLOCATION BREAKDOWN



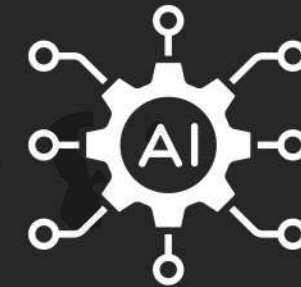
Solana

Fast, scalable, low-gas infrastructure



Oracles

Integrate real-world activity data from wearables



AI Engine

Real-time health scoring + predictive analysis



HC Wallet App

Secure, cross-platform (iOS/Android) with:

- Multi-chain compatibility
- Live health + earnings dashboard
- Marketplace access

ROADMAP

Q1–Q2 2025

- Project conceptualization
- POC validation (E2E and AI tracking)
- Core team recruitment

Q2–Q3 2025

- Token generation event (TGE)
- Public sale + IDO on Solana DEX
- Community expansion
- AI health bot MVP
- Influencer & gym partnership onboarding

Q4 2025

- HC App Alpha (Wallet + Fitness Tracker)
- Launch of HC Marketplace
- Token listing on major exchanges
- Target: 100,000+ active users

Q1–Q2 2026

- Launch of HC App v1.0
- Smart staking (HC lock + AI reward boosters)
- Launch HC Swap (DEX)
- B2B merchant integration tools

Q3 2026

- HC Smartwatch Pilot Launch
- HC Gym Hub in Brazil (flagship center)
- Integrate AI diagnostic features (Phase 2)



FUTURE VISION

Global health insurance
integration: Reward
preventive health
compliance

Tokenized medical
records (user-
controlled on-chain
access)

Partnerships with
corporate wellness
providers

AI avatar for
personalized health
education

HEALTHCOIN FOR PETS

A NEW ERA OF WELLNESS FOR YOU AND YOUR COMPANION

HealthCoin doesn't just care for humans—it cares for every heartbeat in your home. Introducing HealthCoin for Pets, a dedicated category within the HC ecosystem that empowers pet owners to monetize the health, activity, and talents of their pets through our Web3 wellness platform. This feature allows both owners and their pets to live healthier together, promoting shared wellness and companionship through the same Exercise-to-Earn model that powers the human HC experience.



WE CARE. WE SHARE.

Key Features

Exercise-to-Earn for Pets

Track your pet's activity through smart collars and connected devices, earning \$HC as they move, train, and stay healthy.



Veterinarians, Trainers & Breeders Network

Connect with licensed professionals through the HC marketplace. Book sessions, get fitness routines, or access specialized diets all paid in \$HC tokens.



Talent Monetization

Celebrate and earn from your pet's unique talents—whether in agility, tricks, or breed value—through NFT badges, digital profiles, and community contests.



Pet Wellness Marketplace

Buy and sell pet-related goods and services including food, accessories, checkups, insurance, grooming, and training programs.



Charitable Integration

A portion of ecosystem profits and community donations are directed to help rescued, abandoned, and medically in-need animals.





EARLY ACCESS OFFER BE PART OF THE MOVEMENT WHERE HEALTH MEETS WEALTH.

Be part of the movement where health meets wealth.

We are offering a limited private round for early investors to join HealthCoin (HC) before our public sale.

Private Sale Round (Limited)

Token Price: \$0.008 / HC

Total Allocation: 50,000,000 HC (limited supply)

Public Sale Price: \$0.01 / HC

Minimum Purchase: \$1,000

Blockchain: Solana (SPL Token)



HealthCoin

WHY INVEST IN HEALTHCOIN?



Earn by Living Healthy

Walk, work out, eat smart,
and earn \$HC



Pets Included

Track your pet's fitness and
talents to earn together



AI Health Companion

Personalized fitness, diet,
and wellness plans



Marketplace Utility

Spend HC on gyms,
products, trainers, pet care &
more



Charity-Driven

Supports rescued and in-
need animals



Real-World Use Cases

From humans to pets, HealthCoin
creates a connected wellness
economy

GET IN EARLY BEFORE THE PUBLIC SALE AT \$0.01!

THIS PRIVATE ROUND IS EXCLUSIVE AND LIMITED IN SUPPLY.



HEALTHCOIN



Thank You!

HealthCoin empowers the world to invest in health with every step they take. It bridges wellness with wealth, motivation with technology, and fitness with finance. HC is not just a fitness token—it's a transformational health movement for the Web3 era.